



A Junior Achievement program designed specifically to educate and empower girls and young women.



JA Girl\$ with Young Athenas

Junior Achievement and the Young Athenas are teaming up to bring the JA Girl\$ program to girls and young women in the Bowling Green area. The Young Athenas of Bowling Green is a prestigious group of young professionals who have received the Young Athena award through the Chamber of Commerce. These women will present the programs and will serve as strong, positive, role models to the girls and young women who attend the JA Girl\$ event on **March 11, 2020 at SKYCTC.**

9 out of 10 women in the United States will be responsible for their family's finances

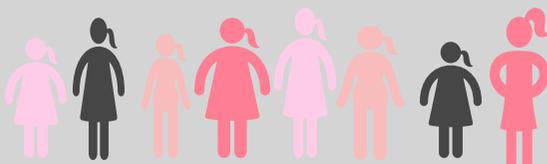
- Fortune Magazine



54% of women have reported they do not understand finances.

- Paine Webber

The JA Girl\$ program seeks to teach girls in a way that is tailored to their learning style while offering a strong female role model as their teacher. An investment in Junior Achievement's mission through this event will yield your school and students a variety of benefits. For more information please contact Abby Phillips at 270.782.0280 or abby@jaforkids.com.



35-40

7th grade girls

will be chosen by their counselors and teachers to attend the JA Girl\$ event on March 11th.

The girls that are chosen will be good students, without behavioral issues, who will be able to spend the day interacting with female professionals in the community.



Girls Have Questions



JA Girl\$ Has Answers

The students who participate in the JA Girl\$ program will spend the day being mentored by professional, successful women in our community, learning about branding themselves and being aware of how they present themselves to the world, career interests and pathways, high growth careers, resumes and job applications, keeping a job, and options for after high school.

